



THE COUNCIL OF AMERICAN MARITIME MUSEUMS

2019 ANNUAL CONFERENCE

Wisconsin Maritime Museum

April 24-26, 2019

Program and Schedule

(Subject to Change)

Tuesday, April 23, 2019

- All Day: Arrival & check in at Baymont and Holiday Inn Hotels or your accommodations.
- 5:00pm: Informal evening meet and greet at the Baymont by Wyndham Manitowoc Lakefront (101 Maritime Drive, Manitowoc, Wisconsin)
<https://www.wyndhamhotels.com/baymont/manitowoc-wisconsin/baymont-inn-and-suites-manitowoc-lakefront/overview>

Wednesday, April 24, 2019

All Sessions take place at the Wisconsin Maritime Museum: 75 Maritime Drive, Manitowoc, Wisconsin www.wisconsinmaritime.org

- 8am- 8:45am: BREAKFAST at Hotel
- 8am- 8:45am: Registration at Wisconsin Maritime Museum - **Lobby**
- 8:45 am: Welcome and announcements – **Riverview Room**
- 9am – 11:25 **MORNING SESSION – Great Projects on the Great Lakes**
Riverview Room
Moderator: Greg Gorga, CAMM President
- 9:00-9:10 Cathy Green, Acting Executive Director, Wisconsin Maritime Museum
Welcome to the Wisconsin Maritime Museum
- 9:10-9:45am Tamara Thomsen, Wisconsin State Historic Preservation Office
Great Shipwrecks of Wisconsin
- 9:45-10:00 BREAK
- 10:00-11:00 Panel Discussion: *Engaging Public Support and Community Partnerships for the Preservation of the Maritime Landscape: Wisconsin-Lake Michigan National Marine Sanctuary Case Study*

- 11:00-11:25 Cathy Green (moderator), Wisconsin Maritime Museum; Kris Sari, CEO National Marine Sanctuary Foundation; Justin Nickels, Mayor of Manitowoc; Chad Pelichek, Sheboygan Economic Development
Brandon Schroeder, Michigan Sea Grant, Michigan State University & Titus Seilheimer, Wisconsin Sea Grant, University of Wisconsin – Madison
Great Lakes Fisheries Heritage Trail: When History, Ecology, and Coastal Tourism Collide
- 11:30-12:45pm: LUNCH
- 12:45pm- 3:00pm: **AFTERNOON SESSION – Navigating Change in the 21st Century**
Riverview Room
Moderator: Marifrances Trivelli, CAMM Vice President
- 12:45-1:45pm A Spirited "Talk Back Live" Roundtable:
Navigating Change in the 21st Century - Part I
Roundtable with Museum and Nonprofit Experts, and our CAMM members, moderated by Rolf "Wisconsin" Johnson. Invited panelists include: Nina Simon, Founder, Museum 2.0 and Executive Director, Santa Cruz Museum of Art & History; Steve Zimmerman, President & Founder, Prophet Nonprofit; Kristen Greenaway, CEO Chesapeake Bay Maritime Museum; with more to be announced.
- 1:45-2:00 BREAK
- 2:00-3:00 A Spirited "Talk Back Live" Roundtable: Part II
The Keys to Navigating Change Successfully
- 3:00-4:15pm *Rigged for Red* Tours of the Submarine USS *Cobia*. Meet in the WMM "Rasher Submarine Concourse."
- 4:15pm Depart for Evening Reception - Board Buses in front of Wisconsin Maritime Museum
- 4:30-6:00pm **EVENING RECEPTION**
Farm Wisconsin Discovery Center, Manitowoc.
<https://farmwisconsin.org/>
Cash bar and heavy appetizers
- 6:00pm Buses depart to Wisconsin Maritime Museum

Thursday, April 25, 2019

All Sessions take place at the Wisconsin Maritime Museum: 75 Maritime Drive, Manitowoc, Wisconsin www.wisconsinmaritime.org

8am- 8:45am: BREAKFAST at Hotel

8am-8:45am: Registration at Wisconsin Maritime Museum

8:45 am: Welcome and announcements

THURSDAY MORNING SESSIONS ARE CONCURRENT

9:00-11:30am **MORNING SESSION – History & Community (Concurrent)**
Riverview Room
Moderator: Pete Leshner, CAMM Board

9:00-9:25am Wayne Yanda

Murals on the High Seas: America's Little "Ships of State"

9:25-9:50am Raymond Ashley, Maritime Museum of San Diego

The Social History of the Schooner: It Might Not Be What You Think

9:50-10:15am Joel Stone, Detroit Historical Society & Dossin Great Lakes Museum

Autos ... and So Much More: A Detroit Perspective on the Decline of the Passenger Steamship Industry on the Great Lakes

10:15-10:35am BREAK

10:35-11:00am Wayne Wheeler, U.S. Lighthouse Society

Saving One of America's Last Lightships – LV 605 RELIEF

11:00-11:25am Kevin Osgood & Sam Perlman, Door County Maritime Museum

Maritime Lighthouse Tower Project

9:00-11:30am **MORNING SESSION – Education & Community Engagement (Concurrent)**

Cobia Theater

Moderator: Susan Sirota, CAMM Board

9:00-9:25am Abigail Diaz, Wisconsin Maritime Museum

All Hands on Deck: Creating Inclusive Education Programs in Museums

9:25-9:50am Nate Sandel, Columbia River Maritime Museum

Miniboat Program

9:50-10:15am Jessica Rassau, Individual CAMM Member

Lighting the Way to Archaeology

10:15-10:35am BREAK

10:35-11:00am Kurt Hasselbalch, MIT Museum (Hart Nautical Collection)

The Herreshoff Legacy Project

11:00-11:25am Richard Eisenberg, Erie Maritime Foundation

Collaborative Partnership – A Maritime Organization and A Public School

11:30pm-1:00pm LUNCH

1:00pm-3:45pm	AFTERNOON SESSION – Becoming a 21st-Century Maritime Museum <i>Riverview Room</i> Moderator: Paul Fontenoy, CAMM Treasurer
1:00-1:25pm	Paul Johnston, Smithsonian Institution & CAMM Secretary <i>CAMM and the Archaeology Bylaw</i>
1:25-1:50pm	Jill Ferris, Chesapeake Bay Maritime Museum, and Sherri Ramella, Mystic Seaport Museum <i>Making the Change: Eliminating Single-Use Plastics at Your Maritime Museum</i>
1:50-2:15pm	Marc Nucup, The Mariners' Museum and Park <i>Surviving the Museum Sea Change: From Execution to Working Weekends</i>
2:15-2:30pm	BREAK
2:30-2:55pm	John Brady, Independent Seaport Museum <i>River Alive! Becoming a 21st Century Maritime Museum</i>
2:55-3:20pm	Joseph Rugowski, Digital Design Services, Inc. <i>Navigating the Technology Minefield</i>
3:20-3:45pm	Member Updates (five minutes each)
4:00-5:30pm	SubPub Roof Deck Reception, Wisconsin Maritime Museum

Dinner On Own – Many dining options are walkable from the Wisconsin Maritime Museum in downtown Manitowoc.

Friday, April 26, 2019

All Sessions take place at the Wisconsin Maritime Museum: 75 Maritime Drive, Manitowoc, Wisconsin www.wisconsinmaritime.org

8:00- 8.45am	BREAKFAST in Hotel
8:00- 8.45am	Registration at Wisconsin Maritime Museum
8.45 am:	Welcome and announcements
9:00 – 9:50am	MORNING SESSION: Conference-Wide <i>Riverview Room</i> Moderator: Anne Grimes Rand, CAMM Board
9:00-9:50am	Panel Discussion – Dan Goldbacher, Greg Gorga (moderator), Bruce Jones, Susan Sirota <i>Staff Management Tools for Success</i>
9:50-10:20am	Greg Gorga, Santa Barbara Maritime Museum & CAMM President

Everything You Need To Know About Fundraising You Learned When Dating

10:20-10:35am BREAK

FRIDAY MORNING CONCURRENT SESSIONS

- 10:35-12:15pm: **MORNING SESSION: History & Museum Case Studies (Concurrent)**
Cobia Theater
Moderator: Sam Heed, CAMM Board
- 10:35-11:00am Rhys Kuzdas, Door County Maritime Museum
The Sinking of the Half-Moon: Sturgeon Bay's Forgotten Tragedy
- 11:00-11:25am Rob Skalecki, University of Minnesota (Historic Preservation Master's Student)
Ulaa: Interpreting the Stories of Ozaukee County's Lost Port
- 11:25-11:50am Ryan Smazal, University of Wisconsin – Madison (Undergraduate Researcher) & Wisconsin Historical Society
Comparative Analysis of Wisconsin's Dugout Canoes
- 11:50-12:15pm Sam Shogren, Shogren Consulting Group and Northwest Maritime Council
Recent Sightings: New Models for the 21st Century Maritime Museum
- 10:35-12:15pm: **MORNING SESSION: Maritime Museum Projects and Partnerships (Concurrent)**
Riverview Room
Moderator: Paul Johnston, CAMM Secretary
- 10:35-11:00am Tiffany Charles, Wisconsin Maritime Museum
Storage or Start Anew
- 11:00-11:25am Kevin Cullen and Tamara Thomsen, Wisconsin Underwater Archaeology Association & Wisconsin Historical Society
How To Grow a Coalition of Underwater Archaeology Volunteers for Maritime Preservation and Advocacy
- 11:25-11:50am Paul Fontenoy, North Carolina Maritime Museum
Harborside Project: Achieving "the Impossible" Through Public-Private Partnership
- 11:50-12:15pm Martina Caruso & Ken Sommer, South Street Seaport Museum
To Tweet or Not To Tweet and Other Social Media from the South Street Seaport Museum Perspective
- 12:15pm- 1:45pm: LUNCH
- 1:45pm- 2:30pm **CAMM Annual Meeting** (and update from next year's host Joost Schokkenbroek, Vancouver Maritime Museum)

5:00pm **Busses Depart to CAMM Banquet**
 5:00pm Holiday Inn
 5:15 Baymont
 5:20 Wisconsin Maritime Museum
 5:30pm- 9pm **CAMM Banquet at Sepia Chapel, Two Rivers**
 9:00pm Busses will return to WMM, Baymont, and Holiday Inn

Saturday, April 27, 2019

9:00am -3:00pm **Optional Trip to Sturgeon Bay, Door County, Wisconsin**
\$40 - Please book in advance on Registration form or contact
cgreen@wisconsinmaritime.org

9:00AM Meet at the Wisconsin Maritime Museum Lobby

9:00am-10:30am

Bus ride from Wisconsin Maritime Museum (Manitowoc) to the Door County Maritime Museum (Sturgeon Bay) - Includes en route narration by Maritime Archaeologist Tamara Thomsen.

10:30am-12:30pm

Tour of the Door County Maritime Museum, led by DCMM staff, including the exhibits The Water Defines Us: DCMM@50 and Shipwrecks of Door County, and gallery lecture by Larry Herbst of the Sturgeon Bay Model Shop (tent.).

www.dcm.org

12:45-2:00pm

Lunch at the Door County Fire Company restaurant, including a presentation from the creative team behind the musical Windjammers, inspired by tales and tunes of 19th century Great Lakes sailors; courtesy of Northern Sky Theater.

www.doorcountyfirecompany.com/

www.northernskytheater.com/shows/windjammers/

2:00-2:15pm

Drive past Fincantieri Bay Shipbuilding - Tracing its history back to 1918, Fincantieri Bay Shipbuilding is an industry leader in the construction and repair of large ships and is a highlight of the working waterfront of Sturgeon Bay.

www.fincantieribayshipbuilding.com/

2:15pm-3:30pm

Busses return to Wisconsin Maritime Museum, Manitowoc