



THE COUNCIL OF AMERICAN MARITIME MUSEUMS

# 2018 ANNUAL CONFERENCE

NATIONAL MUSEUM OF BERMUDA

April 4 – 6, 2018

Program and Schedule

## Tuesday, April 3, 2018

All Day: Arrival & check in at Coco Reef Hotel or your accommodations.

6:00pm: Informal evening meet and greet at Coco Reef Hotel Lobby Bar  
(3 Stonington Circle, South Shore Road, Paget)

## Wednesday, April 4, 2018

*All Sessions take place at Bermuda College: 21 Stonington Avenue, South Road, Paget*

<https://www.college.bm/images/documents/bc/CampusMap.pdf>

8am- 8:45am: Registration & BREAKFAST - ***Brock Hall – Conference Room B146***

8:45 am: Welcome and announcements – ***North Hall - Lecture Theater G301***

9am - 12pm: **MORNING SESSION – Disaster Planning**  
***North Hall – Lecture Theater G301***  
**Moderator: Greg Gorga, CAMM President**

9:00-9:30 Paul Johnston, Smithsonian National Museum of American History  
*Disaster Planning at the Smithsonian*

9:30-10:00 Deborah Atwood and Zoe Brady, National Museum of Bermuda  
*Batten Down the Hatches: The Importance of Disaster Preparedness in Museums*

10:00-10:30 Bruce Jones, Columbia River Maritime Museum  
*Planning to Recover: Hurricane Katrina Lessons Learned*

10:30-10:50 BREAK

10:50-11:20 Beth Sanders, Naval Undersea Museum  
*Planning for the Worst: Collections Management Approaches to Disaster Planning*

- 11:20-12:00 Panel Discussion – Conference-Wide Session
- 12pm- 1:15pm: LUNCH – **Brock Hall – Conference Room B146**  
*Outdoor seating available in the College Courtyard and College Circle, or across the street to the beach and Coco Reef hotel*
- 1:15pm- 2:15pm: **AFTERNOON SESSION – “Learning from Failure” Panel Discussion**  
**North Hall – Lecture Theater G301**  
**Moderator: Marifrances Trivelli, CAMM Vice President**
- 1:00-2:15 Rolf Johnson, Anne Rand, & Sam Heed  
*Learning from Failure: Planning A Little Disaster Can Lead to Future Success*
- 2:30pm **Meet in Lobby Coco Reef Hotel to Board Minibuses**  
Minibuses depart for Albouy’s Point, Hamilton to board *Reef Explorer*
- 3:00pm Departure of *Reef Explorer* – tour of Little and Great Sound en route to National Museum of Bermuda
- 4:00pm Tour of National Museum of Bermuda, conducted by Dr. Edward Harris
- 5:15pm Reception at Commissioner’s House, National Museum of Bermuda
- 7.15pm Minibuses back to Coco Reef Hotel

## **Thursday, April 5, 2018**

**All Sessions take place at Bermuda College: 21 Stonington Avenue, South Road, Paget**  
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- 8am – 8:45am: Registration & BREAKFAST - **Brock Hall – Conference Room B146**
- 8:45am: Welcome and announcements - **North Hall - Lecture Theater G301**

### **-THURSDAY MORNING SESSIONS ARE CONCURRENT-**

- 9am - 12pm: **MORNING SESSION A – Education (Concurrent)**  
**North Hall – Lecture Theater G301**  
**Moderator: Anne Grimes Rand, CAMM Board**
- 9:00-9:30 Laura Orr and Elijah Palmer, Hampton Roads Naval Museum  
*Re-thinking Museum Education*
- 9:30-10:00 Branwen Smith-King, Bermuda Sloop Foundation  
*Experiential Learning*
- 10:00-10:30 Tom Herbert-Evans, Endeavour Program

- Education through Sailing*
- 10:30-10:50 BREAK
- 10:50-11:20 Rich Eisenberg, Erie Maritime Foundation/Bayfront Maritime Museum  
*High School Magnet Program Development (Grade 9)*
- 11:20-11:50 David Allen, SUNY Maritime College  
*A graduate and undergraduate course in the peculiar issues facing maritime-focused cultural sites America*
- 9am-12pm: **MORNING SESSION B - Collections Management (Concurrent)**  
**Brock Hall – Conference Room B146**  
**Moderator: Pete Leshner, CAMM Board**
- 9:00-9:30 Stephanie Loden, Naval History & Heritage Command  
*Revamping the Navy's Loan Program*
- 9:30-10:00 Lori Sanderlin, North Carolina Maritime Museum, Southport  
*Growing Pains: Collections Management and Transitions from a Private to a State Facility*
- 10:00-10:30 Cipperly Good, Penobscot Marine Museum  
*Storage in an Imperfect World*
- 10:30-10:50 BREAK
- 10:50-11:20 Martina Caruso, South Street Seaport Museum  
*The South Street Museum Inventory Handbook*
- 11:20-11:50 Michelle Kennedy, South Street Seaport Museum  
*A Printer, a Bank, and FDIC: The Clipper Card Collection South Street Seaport Museum*
- 12pm- 1.15pm: LUNCH - **Brock Hall – Conference Room B146**  
*Outdoor seating available in the College Courtyard and College Circle, or across the street to the beach and Coco Reef hotel*  
Note: **CAMM Board Meeting** taking place during lunch – location TBD
- 1:15pm- 4:00pm: **AFTERNOON SESSION – Underwater Archaeology & Museum and Organization Updates**  
**North Hall – Lecture Theater G301**  
**Moderator: Paul Johnston, CAMM Secretary**
- Underwater Archaeology**
- 1:15pm-2:15pm Jim Delgado & Anna Holloway, SEARCH, Inc.  
*Bringing the Vessel to the Visitor: Underwater Archaeology as a Participatory Gallery Experience*
- 2:15pm-2:30pm BREAK
- Museum & Organization Updates**
- 2:30pm-2:40pm Burchenal Green, National Maritime Historical Society  
*How to Grow Museum Attendance by 600,000 Eager Members*

2:40pm-2:50pm	Deirdre O'Regan, <i>Sea History Magazine</i> <i>Help Me Help You: Promoting Your Exhibitions in Sea History Magazine</i>
2:50pm-3:00pm	Paul Cullen, Boston Marine Insurance Services <i>Covering the Full Exposure: Maximizing the Benefits of Marine Underwriters</i>
3:00pm-4:00pm	Member Updates (Five minutes each)
Thursday Evening	Dinner and evening on your own.

## **Friday, April 6, 2018**

**All Sessions take place at Bermuda College: 21 Stonington Avenue, South Road, Paget**  
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8- 8.45am	Registration & BREAKFAST - <b>Brock Hall – Conference Room B146</b>
8:45am:	Welcome and announcements - <b>North Hall - Lecture Theater G301</b>

### **-FRIDAY MORNING SESSIONS ARE CONCURRENT-**

9am – 12:30pm:	<b>MORNING SESSION A: Audience Development (Concurrent)</b> <b>Brock Hall – Conference Room B146</b> <b>Moderator: Sam Heed, CAMM Board</b>
9:00-9:30	Sophie Cressall, Bermuda National Gallery <i>Using Local Artists to Reinterpret Your Collection</i>
9:30-10:00	Björn Pétursson, Hafnarfjörður Museum, Iceland <i>Why a Maritime Museum?</i>
10:00-10:30	Howard Hoega and Lyles Forbes, The Mariners' Museum and Park <i>Navigating a Sea Change: A Collection-Based, Audience-Focused Strategy</i>
10:30-10:45	BREAK
10:45-11:15	Duncan MacLeod, Vancouver Maritime Museum <i>The Lost Fleet: Exploring Historic and Modern Social Issues Through Exhibitions</i>
11:15-11:45	Michael Harrison, Nantucket Historical Association <i>Nantucketers and their Boats: Reconnecting to the Community through Collecting and Scholarship</i>
11:45-12:15	Q &A

9am-12:30pm:	<b>MORNING SESSION B: History &amp; Case Studies (Concurrent)</b> <b>North Hall - Lecture Theater G301</b> <b>Moderator: Paul Fontenoy, CAMM Treasurer</b>
9:00-9:30	Jane Downing, National Museum of Bermuda <i>Bermuda Piloting: 400 Years of Danger, Daring, and Dedication</i>
9:30-10:00	Brendan Burke, St. Augustine Lighthouse & Maritime Museum <i>Keeping the Light: New Landscapes for Research and Interpretation</i>
10:00-10:30	Eric Wiberg <i>U-Boats Off Bermuda</i>
10:30-10:45	BREAK
10:45-11:15	Courtney Andersen, San Francisco Maritime National Historical Park <i>Modern Materials in Traditional Rigging</i>
11:15-11:45	Jeff Bowdoin & Dave Krop, US Naval History and Heritage Command <i>There and Back Again: The Journey of the USS Utah Bell</i>
11:45-12:15	Jim McKee, Brunswick Town/Fort Anderson State Historic Site <i>Reaching for the Channel: Archaeological Investigations of William Dry's Wharf and Efforts to Save It</i>
12:30pm- 1:45pm:	<b>LUNCH - Brock Hall – Conference Room B146</b> <i>Outdoor seating available in the College Courtyard and College Circle, or across the street to the beach and Coco Reef hotel</i>
1:45pm- 2:30pm	<b>CAMM Annual Meeting</b> (and update from next year's host Rolf Johnson Wisconsin Maritime Museum)
2:40 pm	<b>Meet in Lobby of Coco Reef Hotel</b> Depart Coco Reef hotel to Albouy's Point, Hamilton
3pm-4pm	Dockside tour of <i>Spirit of Bermuda</i>
4pm – 5:30pm	FREE TIME in Hamilton
5:30pm- 9pm	Cocktail reception & closing dinner at Royal Bermuda Yacht Club.
9pm	Minibuses available to return people to Coco Reef hotel, or remain in Hamilton for night life.

## **Saturday, April 7, 2018**

Optional tour of St. George's conducted by the Bermuda National Trust

- Registration in advance on conference registration form
- Details forthcoming
- Transportation will be on your own

CAMM would like to thank these organizations for their support:



**NATIONAL MUSEUM**  
OF **BERMUDA**

