Encounter & Endeavour: An Australasian view of commemorating Cook’s Endeavour voyage in 2019-2020

Richard G Ferguson
Foundation Project Manager
Cook 250th Program
(July 2015 to February 2017)

Now: Executive Director
Craft Victoria, Melbourne, Australia
Cook 250 - 2020 Project
Vision and Program Development
Australian National Maritime Museum

Corporate Plan – Vision

To be a world leader in maritime heritage – engaging communities and increasing their appreciation of the importance of the oceans, seas and rivers to our past, present and future.

Mission

As the national maritime museum, our mission is to lead the promotion and conservation of Australia's maritime heritage and culture ...
Cook 250 - 2020 Vision

**GOAL**
- Commemoration in 2020
- Australian Landfall
- Charting of east coast
- Cultural programs

**REALITY**
- Institutionally driven
- No direct gov’t support
- Varying levels of interest

**STRATEGY**
- Establish partnerships
- Quantitative research
- Establish “Secretariat”
  - Advocacy and Funding

**OPTIONS**
- ANMM go it alone
- Lead with other cultural institutions
- Defer to State and National governments
Cook 250 - 2020 Vision

AUSTRALIA
'New Holland'

TASMANIA
'Van Diemen's Land'

Cook's Track around Point Hicks, Australia
16 - 20 April 1770

Cook's Chart
Cook 250 - 2020 Vision
Cook 250 - 2020 Vision

Southeast

COOK'S NAVIGATION OF THE EAST COAST OF NEW HOLLAND
April - August 1770
Modern names written thus: C. Everard
### Audience Research – Newspoll Survey 2014

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attending or join commemorations - local area / other centres</td>
<td>59</td>
</tr>
<tr>
<td>Expected HMB Endeavour to be a key part of commemorations</td>
<td>72</td>
</tr>
<tr>
<td>Expected activities to be in Sydney and nationally</td>
<td>91</td>
</tr>
<tr>
<td>Opportunity to recognise Indigenous Australians as traditional owners of the...</td>
<td>51</td>
</tr>
<tr>
<td>Some form of commemoration of Cook’s first world voyage in HMB Endeavour</td>
<td>91</td>
</tr>
<tr>
<td>Unaware of the forthcoming anniversary</td>
<td>83</td>
</tr>
</tbody>
</table>
Cook 250 - 2020 Vision

Phase I Benchmarking - Areas of identified activity and partnerships

Stakeholder Program Audience

- Regional 41%
- National / International 38%
- State 21%
Phase I Benchmarking - Areas of identified activity and partnerships

Key
- Endeavour voyage historic sites
- Endeavour voyage maritime visits
- Cultural and Civic Events

International
- New Zealand Voyage (Charter)
  September to December 2019
- Jakarta Voyage / Batavia
  Early October 2020
Cook 250 - 2020 Vision
Program Development

Creative

Maritime

Reconciliation

Oral histories

Commemoration

Learning
Cook 250 - 2020 Vision

Phase 1 - Community engagement

3 States (Vic, NSW, Qld)

2 Territories (NT, ACT)

26 Indigenous language groups

41 Indigenous community contact locations

40 Organisations

91 Projects identified
Cook 250 - 2020 Vision

Areas of identified activity and partnerships

- Cultural
- Learning
- Infra-structure
- Digital
- Vessels
- Creative
- Maritime
- Indigenous
- Voyaging

2020 Program
Cook 250 - 2020 Vision

Connecting with community

Established commemorative activities
Sutherland Shire Council, Kamay Botany Bay, NSW
Town of 1770, Qld
Cook Shire Council – Cooktown, Qld

New and Proposed activities (identified to date)
Wollongong City Council – Bulli / Illawarra
Port Stephens Council, Nelson Bay, NSW
Queensland Maritime Museum, Brisbane, Qld

Glass House Mountains - Beewah
Cook 250 - 2020 Vision

What makes us so exceptional?
1. 48 Days of Mutual Respect
2. The First Recorded Act of Reconciliation
3. Scientific Achievements That Shaped Australia

48 Days of Mutual Respect
- June 17th 1770 - The Endeavour sails its way into Endeavour River.
- A traditional setting of different sites where no blood can be spilled, allowing understanding, interaction, and respect.
- It is also significant to mention that Sydney Parkinson recorded a list of words in their language which were the first official recording of indigenous language.

The First Recorded Act of Reconciliation
- An altercation between Bama (aborigines) and Kampi (people) over the capture of turtles was followed by the first recorded act of reconciliation in Australia.
- Cook recorded in his journal how they followed them for nearly half a mile and then sat down and called to them and they stopped after some advantageous conversation. They then returned to their tents and came to a very friendly manner; we now returned the guns we bad taken from them which reconciled everything.

Scientific Achievements That Shaped Australia
- At Endeavour River, 325 species of plants were collected, only a small fraction of them previously known. In seven weeks at an unfavourable time of the year (the dry season), Banks and his team managed to collect over half of the species (50%) known at the area today.
- It was during their time here that they sighted a strange animal, which banks described as resembling a giraffe, but much larger. That was the first sighting of the kangaroo during Cook's voyage, named after the dingo. (the word for the animal's company)
- The kangaroos wasn't the only animal to be sighted here for the first time. The crocodile, flying fox, dragon, possum and several species of fish, birds and plants were also recorded in Cooktown.

Acknowledgements:
Content sourced from:
- Cooktown Re-enactment Association Inc.
- Alberta Hornby
- Loretta Sullivan

Sponsored by:
Cook Shire Council
mail@cook.qld.gov.au

Captain Cook and Cooktown, an amazing story to tell.
Extract from ships log: Friday, 11th. Winds Southerly in the day, and in the night Westerly; a Gentle breeze and Clear weather. At 4 P.M. past, at the distance of one Mile, a low rocky point which I named Point Stephens (Latitude 32 degrees 45 minutes); on the North side of this point is an inlet which I called Port Stephens.
Cook 250 - 2020 Vision

- Creative Industries
- Cultural Sector
- Development and Infrastructure
- Digital and Learning
- Events & Tourism
- Government
  - Local
  - State
  - Commonwealth
  - International
- Heritage Tourism
- Life Long Learning
- Maritime Voyaging
Cook 250 - 2020 Vision

[Map of Australia with major cities and regions highlighted]
Cook 250 - 2020 Vision

Connecting with community

Yarrabah Aboriginal Shire Council - Arts & Cultural Centre & Menmuny Museum

Archer Point - Yuku Baja Muliky Land & Sea Centre

Worimi Local Aboriginal Land Council

La Perouse Local Aboriginal Land Council
Cook 250 - 2020 Vision

Opportunities

Threats

Benefits
Cook 250 - 2020 Vision

Advocacy / Funding and
Sponsorship / Planning
Cook 250 - 2020 Vision

New Zealand Government
Ministry for Culture and Heritage

Creating culture, preserving heritage

Manatū Taonga, the Ministry for Culture and Heritage works to enrich the lives of all New Zealanders by supporting our dynamic culture and preserving our heritage.

We support many of New Zealand’s arts, media, heritage and sports organisations; advise government on cultural matters and provide research and resources for everyone to access. The organisations we fund deliver a wide range of cultural experiences for all to enjoy.

Connect with us on Social Media

Today in History

14/03/1980 - Split Enz hit no.1
The Kiwi group’s first New Zealand no.1 hit, from their album True Colours, also topped the charts in Australia, Canada and the US. It reached no.13 in Britain and no.53 in the United States. ...

Save the Date:
Auckland Arts Festival’s 5th White Night on 18 March 2017

White Night is Auckland Arts Festival’s recurring visual arts takeover. The event claims the wider city, with dozens of galleries and museums, staying open from 6pm to late, and hundreds of performing artists and musicians taking to the streets. White Night, now in its fifth year, is marking a significant evolution.
Cook 250 - 2020 Vision

First Cultural Tier 1 event for New Zealand

Commemorations 2014-2020

The following anniversaries for the period 2014-2020 were authorised by the Government in 2014. Please note that this is an indicative list and may be subject to review.

2014 Tier 1 event
100th anniversary of the outbreak of the First World War and occupation of Samoa (1914)

Tier 2 events
200th anniversary of the first mission station
75th anniversary of the Battle of River Plate

2015 Tier 1 events
175th anniversary of the Treaty of Waitangi (1840)
100th anniversary of the Gallipoli campaign (1915)

2019 Tier 1 events
250th anniversary of the arrival of James Cook's ship Endeavour in New Zealand (1769)
100th anniversary of the Treaty of Versailles and peace celebrations (1919)

Tier 2 events
200th anniversary of the first planting of fruit trees and wine grapes
150th anniversary of the founding of New Zealand's first university (University of Otago)
100th anniversary of New Zealand joining the International Labour Organisation
75th anniversary of the abolition of the poll tax on Chinese migrants

2020 Tier 1 event
75th anniversary of the end of the Second World War (1945)

Tier 2 events
175th anniversary of the start of the Northern War
100th anniversary of New Zealand sending its first official team to the Olympics
Funding allocation for NZ National Commemorations

First Encounters 250 commemoration launched

Arts, Culture and Heritage Minister Maggie Barry has announced a national commemoration to mark the 250th anniversary of the first encounters between Māori and Europeans.

In October 2019, First Encounters 250 will commemorate the early meeting of Māori and Europeans during James Cook’s 1769 voyage to New Zealand.
First Encounters 250
New Zealand

October 2019

250th anniversary of the first encounters between Māori and Europeans
Dual Heritage – Shared Future

New Zealand’s programme to commemorate the first meeting of Māori and Europeans when James Cook landed in New Zealand in 1769

Image: © Michael Tuffery
First Encounters 250
New Zealand

A National Commemoration

Landing Site – Legacy Programs
Landing site event programs

National Opening Ceremony

Major Voyaging Event

National Exhibitions, Documentaries

National Conferences

Legacy Programs
A National Commemoration
Landing Site Trusts

Gisborne:
Te Hā 1769 Sestercentennial Trust

Mercury Bay:
Mercury Bay 250 Trust

Bay of Islands:
Te Au Mārie 1769 Sestercentennial Charitable Trust

Marlborough:
Totaranui 250 Trust
Cook 250 - 2020 Vision

Australian National Maritime Museum (Australian Government – Department of Communication and the Arts)

Ministry for Culture and Heritage (New Zealand Government)
Cook 250 - 2020 Vision
Thank you!

Richard G Ferguson
Foundation Project Manager
Cook 250th Program
(July 2015 to February 2017)

Now: Executive Director
Craft Victoria, Melbourne, Australia
RFerguson@Craft.org.au
R.Ferguson@Cantab.net
Mob: +61 459 642 158
Primary project contacts @ANMM

**Brigid Tipping**
Project Manager – Cook 250th Program
Brigid.Tipping@anmm.gov.au
T: +61 2 8241 8337 / Mob: +61 439 530 618

**Peter Rout**
Deputy Director Operations
Project Manager - Cook 250th Program
Peter.Rout@anmm.gov.au
T: +61 2 9298 3746
Cook 250 - 2020 Vision

Acknowledgements

Australian National Maritime Museum
  Kevin Sumption – Director,
  Peter Rout – Assistant Director Operations
  Michael Harvey - Assistant Director Public Engagement and Research
  Dr Nigel Erskine – Head of Research
  Vanessa Weedon – Head of Projects
  Captain John Dikkenberg – Master HMB Endeavour (replica)

National Museum of Australia - Dr Matthew Trinca – Director
National Library of Australia - Dr Guy Hansen – Director of Exhibitions
NSW Department of Environment and Heritage – Michael Wright – Acting Chief Executive
National Trust of Australia (Queensland) – Johnathan Fisher – Chief Executive Officer
New Zealand Government – Ministry for Culture and Heritage
  Debbie Stowe-Hunt, Aroha Rangi and David Butts

Royal Museums Greenwich – Dr Kevin Fewster – Director, Dr Nigel Rigby – Head of Research
Community of Cooktown and Cook Shire Council / Community of Port Stephens
Captain Cook Society – NSW Branch
Cook 250 - 2020 Vision

Links to some key organisations

Australian National Maritime Museum

Department of the Communications and the Arts:
https://www.communications.gov.au
https://www.arts.gov.au

New Zealand Ministry for Culture and Heritage
http://www.mch.govt.nz

Captain Cook Society - http://www.captaincooksgociety.com/

National Library of Australia
Cook 250 - 2020 Vision

Image credits / sources

Richard Ferguson / ANMM
New Zealand Ministry for Culture and Heritage (Web Site)
Michael Tuffery - http://www.noted.co.nz/archive/listener-nz-2012/michael-tuffery-interview/
By Tupaia [Public domain], via Wikimedia Commons - A Maori man and Joseph Banks exchanging a crayfish for a piece of cloth, c. 1769
National Parks New South Wales (Web site)
Worimi Local Aboriginal Land Council (Web site)
Archer Point - Yuku Baja Muliky Land & Sea Centre (Web site)